

# Ryan Taylor

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## Experience

### **Sports Mockery – Contributing Writer**

October 2021- Present

- Covered breaking news, rumors, featured stories for Chicago Bulls
- Used coveted SEO strategies to maximize viewership
- Promoted content on social media with creative design/captioning

### **The DePaulia – Staff Writer**

March 2021- Present

- Covered sports stories for the school's online publication
- Conducted interviews with NCAA, professional and Olympic athletes, and coaches
- Took photos/videos for events and edited them with Adobe software

### **Fansided / Da Windy City – Contributing Writer**

March 2021- October 2021

- Covered news, rumors, features on *Chicago Sports*
- Received over 100,000 views in three months; one article with 165,000+ views
- Marketed stories via social media
- Head brainstorming article ideas for Bears, Bulls, Sox

### **Lineups.com – Writing Intern**

September 2020- January 2021`

- Published 150+ articles on *NFL* and *Fantasy Football*
- Created outside the box article ideas for NBA and PGA
- Used HTML/SEO to steadily improve traffic

### **Cause-Based Consulting- Marketing Intern**

June 2020-August 2020

- Created advertisements on LinkedIn *social media campaign manager*
- Made 10+ sales calls per day B2B
- Communicated DEI movie products on mailchimp

## Education

### **DePaul University, Chicago, IL**

September 2018- June 2022

- Bachelor of Arts in Journalism/Minor in Business Administration
- Dean's List (all quarters present)
- Captain of Cross country and Track team (Division 1)
- Sophomore of the Year Award (Presented by Student Government)

## Skills

- Broadcast Writing/AP Style
- Adobe Suite
- Social Media Marketing
- Interviewing
- HTML/SEO
- Spanish speaker